

Tessoro Opens in Grand Style Labor Day Pool & Beach Party Highlights Ongoing Growth in Rocky Point



As Labor Day weekend kicked off the fall tourist season, Tessoro at Las Conchas gave the Puerto Peñasco community its best news of 2009. People are moving in to this highly anticipated resort and the development welcomed the first wave of new owners to a dynamic pool and beach party – the Rocky Point Times is happy to report that it was an inspiring success.

Tessoro is the first beachfront condo resort in the storied Las Conchas neighborhood and offers a real contrast to the string of high-rises on Sandy Beach. The architecture is knock-your-socks off stunning and the condos themselves really raise the bar for Puerto Peñasco. But what strikes us even more is the setting Tessoro offers. You are just 12 minutes from the town center, but it feels like you are in a different world out on the Las Conchas Peninsula. The water is bluer, the sand a little finer, the beach more pristine and the lower density Las Conchas community just feels so comfortable for a beach vacation.

The Tessoro team seems to be truly mindful of the neighborhood they are joining and it showed in this classy event. All of the Las Conchas homeowners were invited. CEDO, the celebrated environmental institute located in Las Conchas, was also invited and sent two guides to introduce guests to the nature and activi-

ties around Tessoro. A founding member of the nearby Las Mujeres oyster and fishing cooperative was hired to bring 130 fresh-from-the-sea oysters and platters of their family's trigger-fish and scallop ceviche. Las Mujeres is part of the NaturArte ecotourism corridor on the Morua Estuary. It was a real celebration of what makes Las Conchas stand out as a destination within Rocky Point.



There were other great touches at the party. A guest bartender from Elixir worked the swim-up bar under the romantic palapa with his recently-invented, turquoise-blue "Tessoro Margaritas." Complementary horse-back rides and kayaks were available on the beach and one guest took their children boogie-boarding at high tide – who says there are no waves here?

Looking around the resort that day, it was terrific to see so much life in a new project. Guests arrived all day at the grand entrance and drove down the elegant paving stone driveway toward the resort pool area. Adults lounged in the sun on Tessoro's multi-leveled deck areas and relaxed in the infinity-edge pool, swimming up to the bar for margaritas and cervezas. Kids played under the cascading waterfall in the children's pool. People headed out from the beach to explore the sea and estuary on Kayaks. Everyone returned at some point to soak in the luxurious bubbles of the large, sea-side hot tub (and we mean, literally, set on the water).

Some visitors were there to buy – and sales have been active at Tessoro since Memorial Day; others were there to see what a resort condo in Las Conchas looks like; and still others came to take pride in another major advance for the Puerto Peñasco community. According to the Tessoro team, this event was just a warm-up for Tessoro's grand opening in October, so stay tuned.