



# Tessoro at Las Conchas Brings International Honors to Puerto Peñasco

In September, Join Us revealed that Tessoro at Las Conchas had been invited to participate in a major international architecture and design competition. This month, we are happy to share that Tessoro has brought two major international recognitions to Puerto Peñasco.

On November 12 at Americas Property Awards (the regional ceremony for the CNBC Arabia International Property Awards), Tessoro was named Mexico's Best Development for 2009 and Best Interior Design for 2009. They were given Best Development Honors with four stars and Best Interior Design with five stars in the Americas Region. All the more impressive, the judges awarded only four Best Development honors in all of North America. The Awards organizers reported that Tessoro stood out among over 800 participants.

The International Property Awards are the most prestigious in the development, design and architecture industry every year – it is a world-renowned mark of excellence. The awards are split into six regions covering the Americas, Asia Pacific, Europe &



Africa, Arabia and the UK. Tessoro's "Best Development" award is all the more impressive, coming in the highly competitive "Americas" region.

It is the first award of such magnitude given to a development in the state of Sonora. The Americas Property Awards gala in San Diego coincided with other national and international conferences in the real estate field and Tessoro's recognition helped highlight Puerto Peñasco as an important emerging destination.

The architects from ar+k were thrilled with the honor and commented that "after working so hard to make Tessoro a reality, we could not be more pleased. We have been sharing the good news with Tessoro's owners and they are even more excited than we are. We have really fallen in love with Puerto Peñasco over the past few years. It is a special place, the people are wonderful and we would like to thank all of the local leaders who have made it such a pleasure to do business. We are very, very happy to bring home these honors for the town."

Tessoro at Las Conchas was recognized by the International Property Awards for its cutting-edge architectural achievements, innovation, environmentally sensitive architecture and outreach and excellence in Interior Design. Tessoro's represents a fusion of Mexican and Mediterranean influences and exhibits the architect's trademark "Open" architectural style. Use of natural materials inside and out, harmony with the environment, emphasis on views and light, and the incorporation of hand-carved alder wood and marble-cut onyx are signature features of the project.

The International Property Awards are sponsored by the New York Times, Kohler and CNBC Arabia among others. The winners were judged by a world-class panel that included Helen Shield, editor-in-chief of International Homes magazine; Ben Wood, head of property markets for Google UK; Peter Bolton King, group chief executive of the National Federation of Property Professionals; Imtiaz Farookhi, chief executive of the National House Building Council; Christopher Hall, president elect of FIABCI; Wilhelm Harnish, Master Builders of Australia (MBA); Thijs Stoffer, International Consortium of Real Estate Agents Association (ICREA); and Gillian Farr, head of design of Laura Ashley Home.

For more information on the CNBC Arabia International Property Awards, visit [www.propertyawards.net](http://www.propertyawards.net). You can also see Tessoro's press release and images from the awards ceremonies at [www.tessoro.com.mx](http://www.tessoro.com.mx).

